NNHS International Business Syllabus

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Mission
To educate students to be self-directed learners, collaborative workers, complex thinkers, quality producers, and community contributors

Course Description
Students in this course will master content through digital learning, collaboration with others and business simulations. They will understand the marketing, financial and management challenges facing businesses in our global business world. This course offers students the opportunity to become informed about economic, multi-cultural, political and legal factors which affect international business and our continually changing global economy.

Course Learning Standards and Grading

Standard 1 – Economics and Finance (30%)
Students will understand how economics impacts international trade and finance

Standard 2 – Culture and International Trade (30%)
Students will be able to identify how culture, political and legal/trade issues affect international trade

Standard 3 – Management and Marketing (30%)
Students will understand specific management and marketing principles used to conduct international trade

Standard 4 – Communication (10%)
Students will be able to demonstrate communication skills as they apply to conducting international trade

Semester Grade Calculation for Each Semester:

Coursework: 85% Semester Grade
- Standard 1: 30% of Course Work
- Standard 2: 30% of Course Work
- Standard 3: 30% of Course Work
- Standard 4: 10% of Course Work

Final Exam: 15% of Semester Grade

Grading Disbursement:
A= 90-100 B= 80-89 C= 70-79 D=60-69 F= <59
Grades are rounded to the nearest percentage point.
Reassessment Policy - (retakes are only on summative work, excluding final exams):

1. Students are only allowed retakes on assessments which they receive a 79% or below.
2. The maximum grade the student can get on the retake is an 80%.
3. The higher of the two scores will be entered in Infinite Campus.
4. The retake times and locations are left up to the individual teacher.
5. Students are required to meet with the teacher to determine additional practice to be completed before reassessment.

Communication

- Teachers make every effort to respond to emails and phone calls within 48 hours during the work week.
- The best way to communicate with teachers is through email; however, if you haven't received a response in 48 hours, please resend the email or call their voicemail. Your email may have been filtered.

Academic Assistance for students:

- By appointment with your teacher

Parents and Guardians

- Please check Infinite Campus for student progress
  - Grading in Infinite Campus will be accurate only at Mid-Quarter and Quarter. Prior to those dates, the grade reflected is fluid
  - Infinite Campus is a communication tool which reflects student progress and learning until final grade is posted
- Please ask your student about his or his learning in the course
- Check with your individual teacher for classroom procedures, assessment schedules, and upcoming events