NNHS Business Accelerator Syllabus

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Times Available: Periods 3,4 and before school, CTE Office room 125
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Course Description
This course is designed for those students that have received approved funding after completing the Business Incubator curriculum. The course will challenge students to think critically about the process of getting, growing and keeping customers. Emphasis will be placed on predicting, measuring, analyzing and concluding strategies developed and applied to promote the above mentioned process.

Course Goals and Objectives
This course is designed to introduce students to a real world experience of entrepreneurship and business concepts. Upon completing the course, students should be able to:

- Set up a LLC and bank account
- Continue to test and validate their business concept
- Build a customer base through the iterations of their business validation
- Communicate with business professionals & customers about their product/service
- Build a timeline and set goals to accomplish throughout the year
- Work with their mentor
- Mentor students in the Incubator class and assist them with their Business Model Canvas
- Develop and present effectively to the community

Mentors:
Mentors are assigned to one team and will follow them through the entire process providing them with feedback and encouragement. While there are some days when the mentors will be present in class, most of this communication will occur outside of school time perhaps through email or phone calls.

Grading/Assessment
This will not feel like a traditional class, with traditional testing. You will be assessed on the development of your business and how you utilize outside resources. There will be a combination of individual and team grades. Teamwork will be very important. Below is a tentative breakdown of activities that will be completed for assessment and grades.

Networking/Business Meetings 25%
- Basecamp Collaboration (Schedule, To-Do List, Communicating, etc.)
- Setting up monthly meetings with outside resources to develop their business

Business Startup Mentoring 25%
- Assist with feedback and coaching to students in Incubator class

Business Development 25%
- Evidence of customer base development
- Growth in the business through customer & resource feedback

Produce and Deliver an Effective Presentation 25%
- Pitch/Presentation Reflections
● Timeline Sharebacks

**please note that the standards above will each consist of Summative & Formative grades. The Summative Assignments are weighted at 90% & Formative Assignments at 10%**

**Final Exams**

- 1st Semester - Pitch and reflection of Business Development over the course of the semester
- 2nd Semester - Final Pitch of implementation and progress made of their business throughout the course of the school year

If you are absent for a presentation, it is your responsibility to contact Mr. Peckhart to schedule a makeup date/time for your presentation. Points may be deducted for failure to notify the teacher of your absence.

**please note that students may be removed from the course at the end of Semester 1 if it is deemed necessary after coordinating with parents/guardians, school counselors, Naperville North administration, etc.**

**Academic Honesty**
It is expected that all material submitted for this course are the actual work of the individual whose name appears on the materials. Research information must be properly documented. Violations of academic honesty include, but are not limited to cheating, plagiarism, and receiving help on a test. A student found guilty of academic dishonesty is subject to failure for the assignment in question. **Cheating (COPY/PASTE IS CHEATING) is defined as taking someone else’s work or sharing your work with another student!**

**Bullying/Harassment:**
It is the expectation that you conduct yourself with respect for yourself, our school, your peers, and the NNHS community as a whole. Physical and emotional safety in the classroom is a priority.