

Naperville North High School
Course: Fashion Merchandising



Teacher: Angela Yager (ayager@naperville203.org)

Office: 125

Department Chair: Melissa Oskroba (moskroba@naperville203.org)

District Mission	To educate students to be self-directed learners, collaborative workers, complex thinkers, quality producers, and community contributors
CTE Mission	In partnership with the community Career and Technical Education (CTE) provides students with real-world experiences. Students will discover and explore their passions which will lead to career opportunities and the development of life skills.
Course Description	The course provides a basic knowledge of elements and principles of design, textiles and how they relate to the fashion industry. It provides the student with the opportunity to study fashion designers and fashion history and apply this knowledge to the fashion industry today and in the future. Merchandising skills and career development will help students understand the fast-moving fashion industry and what is needed to be successful. May be used for Fine Arts credit. <i>This course will be granted CTE credit only for members of the class of 2023+.</i> Eligible for Dual Credit through COD
Course Textbook & Resources	Textbook: In Fashion, 4 th edition, Farnan & Stone, Fairchild Books Fashion Merchandising Course on Canvas
Course Standards & Weights	Unit 1: Introduction to Fashion Principles, Theories and Trends (10%) Unit 2: Using Design in Fashion (20%) Unit 3: Satisfying the Fashion Market (25%) Unit 4 Retail Positioning (25%) Unit 5: Visual Merchandising (20%)
Units of Study	<ul style="list-style-type: none">● Unit 1: The Changing World of Fashion● Unit 2: Primary Level: The Materials of Fashion● Unit 3: Elements & Principles of Design● Unit 4: Secondary Level: The Producers of Fashion● Unit 5: The Markets of Fashion
Grade Calculation Definitions	At Naperville North we define formative and summative work as follows: <ul style="list-style-type: none">● <u>Formative work</u> is used to monitor student's learning to provide ongoing feedback that can be used by students to improve their learning. Examples may include: practice activities, homework, quizzes, etc.● <u>Summative work</u> is used to evaluate student learning at the end of an instructional unit or segment of learning by comparing it against a standard or benchmark.

Grading Practices

Grades communicate each student's progress toward mastery of goals/standards for the course.

- No extra credit will be issued.
- In Infinite Campus, a score of "Missing" (M) will indicate an assessment has not been turned in and the comments section will include a specific date by which students can still submit. After that date, a zero (0) will be recorded.
- Summative work submitted after the original due date cannot be penalized more than a total of 10% and must be submitted no later than two weeks after the original due date.
- If a legitimate attempt is made on a Summative assessment before the conclusion of the next unit, a score of 50% will be the lowest possible grade.
- Violations of the academic integrity policy will be consequence by the administration in collaboration with the department chair/teacher.

Grading Disbursement

A=100-90%, B=89-80%, C= 79-70%, D=69-60%, F=59-0%

Semester Grade:

- Coursework = 85% (Summatives=90%, Formatives=10%)
- Final Exam =15%

Final Exam Format: Project

Academic Integrity Code

District 203 students are challenged to address the academic process enthusiastically, diligently, and most importantly, honestly. It is the responsibility of our students, teachers, and administration to uphold the fundamental academic values of honesty, responsibility, fairness, respect, and trust. The integrity of our district's academic programs is built upon these principles.

Academic integrity violations include cheating; plagiarism, self-plagiarism or copy infringement; obtaining or providing an unfair advantage; falsification of documents; unauthorized access to records; and inappropriate collaboration, whether intentional or unintentional. The classroom teacher and administration will collaborate and exercise professional judgment in determining academic integrity violations.

Reassessment Policy

Students will be provided with multiple and varied opportunities to demonstrate mastery of learning standards. The purpose of reassessment is to allow students to demonstrate mastery of course standards in which they remain deficient.

- Students will be required to engage in further learning and reassessment when students do not demonstrate sufficient learning of the course essential standards.
- Students who have demonstrated sufficient learning of the essential standards (but scored below 80%), will be allowed reassessment opportunities on summative assessments if they so choose. To be eligible for reassessment, students must

- Demonstrate readiness for the summative assessment through the completion of formative work.
- Complete designated learning experiences as assigned by the teacher

- Reassessments **MUST** be completed during the next unit of study.
- Project-based assessments that include multiple opportunities for feedback and improvement in the assessment process will represent multiple attempts and be considered a reassessment
- Higher reassessment grades will replace the original assessment score (but will not exceed 80%).

Student Communication

- You are encouraged to communicate with their teacher regarding questions.
- Teachers make every effort to respond to emails and phone calls within 24 hours during the workweek.
- **The best way to communicate with teachers is through email**; however, if you haven't received a response within 48 hours, please resend the email or call their voicemail. Your email may have been filtered.

Additional Resources for Support

- You can make an appointment with your teacher should you need additional instruction or support in learning material.
- You can attend S.O.S. (Supervised Open Study) in the Learning Commons Monday, Wednesday, and Thursday from 3:15-4:15 to receive extra support or to work on assignments.
- You can drop in to work with a peer tutor during lunch periods or before school in the Literacy Center.

Parents or Guardians Partnership

Naperville North believes in a collective partnership with parents/guardians which provides students the best opportunities for success.

Some ways parents/guardians can support their student's learning are:

- Actively check Infinite Campus for their student's grades.
 - Infinite Campus is a tool to progress monitor student work until the final course grade is posted.
 - Monthly progress grades are posted and represent the current grade of a student in the course at that moment in time.
- Discuss missing assignments, reiterate due dates, help organize folders, materials, assignment notebooks, and review upcoming projects and assessments.

COURSEWORK ASSESSMENT DETAIL

Assessments may be added or eliminated based on teacher discretion.

<u>Unit 1: The Changing World of Fashion</u>	Formative (10%): <ul style="list-style-type: none"> • Essential Questions • History Repeats Itself • Chapter 1 Assignment: Fashion Then & Now • Chapter 2 Trends Assignment • Analyzing Trends Assignment • Ideal Customer Document • Practice Business Pitch 	Summative (90%): <ul style="list-style-type: none"> • Annotated Thinglink • Target Market Market Analysis (Score Sheet) • Chapter 1 Assessment • Chapter 2 Assessment • Target Market Closet and Collage • Chapter 3 Assessment • Business Proposal • Business Pitches • Chapter 4 Assessment
<u>Unit 2: Primary Level: The Materials of Fashion</u>	Formative (10%): <ul style="list-style-type: none"> • Textile Market Scavenger Hunt 	Summative (90%): Lookbook
<u>Unit 3: Elements & Principles of Design</u>	Formative (10%): E/P Module Color Module	Summative (90%): Store Sign Store Logo
<u>Unit 4: Secondary Level: The Producers of Fashion</u>	Formative (10%): Retail Positioning Module Promotions Scavenger Hunt	Summative (90%): Promotions
<u>Unit 5: The Markets of Fashion</u>	Formative (10%): Visual Merchandising Module	Summative (90%): Visual Merchandising